Grace Chandler

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EDUCATION

University of Georgia, Grady College of Journalism & Mass Communication — Athens, GA
Master of Arts in Journalism & Mass Communication – Emerging Media — May 2026

Bachelor of Arts, Entertainment and Media Studies – summa cum laude — May 2025
Certificate, New Media | Minor, Business | Emerging Media Double Dawg — GPA: 3.93

EXPERIENCE

Consume Media – Norcross, GA
Content Marketing Intern — May 2025 – Present
- Collaborate with creative teams to produce and repurpose high-impact video, social, and digital content.
- Lead contributions to content calendars, campaign strategy, and brand messaging across platforms.

Digital Marketing Intern — May 2024 – May 2025
- Manage company website and socials, create SEO-optimized blogs, and conduct Ideal Customer Profile research.
- Contribute to the development and execution of overall marketing strategies

UGA Athletic Association – Athens, GA
Broadcast Operations — February 2023 – May 2025
- Provided broadcast services for SEC Network and ESPN during UGA home athletic events.
- Freelanced in show control and camera operations within a fast-paced live production environment.

Atlanta ImageArts – Atlanta, GA
Production Intern — June 2023 – January 2024
- Edited videos for AIA clients, including informational content for the Delta Community Credit Union and a sizzle reel for the Atlanta 1996 Games Black Organizers Inc.'s *Telling Our Stories*.
- Assisted on set as a Production Assistant for projects with clients such as Delta Air Lines, supporting events like Delta's Investor Day and *Gaining Altitude* Episode 2, featuring Ed Bastian and Raphael Bostic.

UGA Miracle – Athens, GA
Production Chair — April 2024 – April 2025
- Planned, created, and oversaw video content from concept to screen, supporting UGA Miracle's social media platforms for the Children's Hospital of Atlanta.
- Led the Communications Committee, comprised of approximately 100 members, during weekly meetings.

PROJECTS

DeltaClimb App – New Media Certificate Capstone — Spring 2025
Creative Director & Co-Developer | Client: Delta Air Lines
- Led creative direction and co-developed a prototype app to boost communication and engagement for Delta's Business Resource Groups.
- Collaborated closely with Delta client contact to understand user needs and deliver an innovative digital solution supporting internal communities.

Theme Reveal Video – UGA Miracle — Fall 2024
- Produced and edited the 30th anniversary theme reveal video, centered on "30 Years of Hope".
- Conducted interviews with members and CHOA's healthcare workers to highlight the organization's impact.

SKILLS

Video Production: Final Cut Pro, Adobe Premiere Pro, Screenwriting, Camera, Lighting, and Audio
Marketing & Management Tools: Loomly, ClickUp, Instagram & LinkedIn Insights
Communication & Workspaces: Slack, Google Workspace, Microsoft Suite
Technical: Figma, WordPress, Canva, HTML, CSS

AWARDS

H. Gordon & Francis S. Davis Student Engagement Awards 2024-2025: Excellence In Marketing & Communication